




# SOAP<sub>2</sub>

making waves in saving the planet



Soap<sub>20</sub> is on a quest to develop innovative cosmetic products that help customers be more sustainable, with no compromise on quality.

-  Our refillable hand soap and Forever bottles are made from recycled plastic.
-  Just 1 Foaming Super Hydropod makes 4 liters of foaming soap
-  2 Gel Super Hydropods = 4 liters of gel soap, body wash or shampoo

**Reduce transport**  
cost by up to 90%

**Reduce weight** by  
up to 99%

**Reduce shelf space** by  
up to 92%



100% recyclable  
packaging

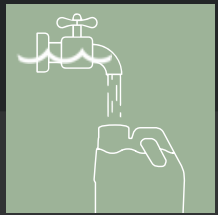


Plastic free

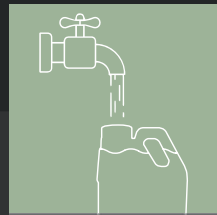


Natural &  
Vegan-friendly

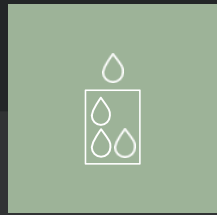
# INSTRUCTIONS



1| WASH OUT 4 LITER FOREVER BOTTLE



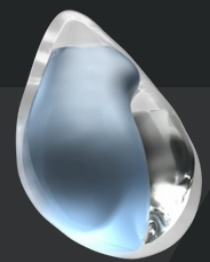
2| FILL WITH WATER TO THE FILL LINE INDICATED ON THE FOREVER BOTTLE



3| TAKE POD OUT OF BOX



4| PLACE POD IN THE FOREVER BOTTLE AND LEAVE FOR 30 SECONDS



## 1 X FOAMING SUPER HYDROPOD



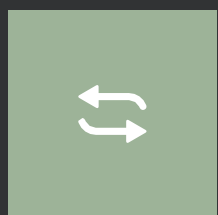
5| PUT LID ON THE FOREVER BOTTLE AND SHAKE FOR 30 SECONDS



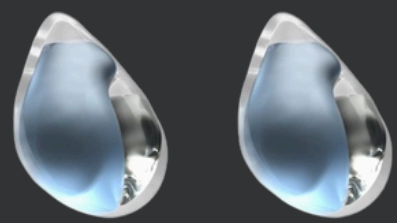
6| PRODUCT IS NOW READY TO USE



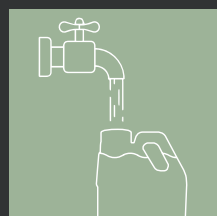
7| POUR SOAP INTO WALL MOUNTED DISPENSER OR USE FUNNEL TO POUR INTO BOTTLE



8| REPEAT THIS PROCESS EACH TIME THE FOREVER BOTTLE BECOMES EMPTY



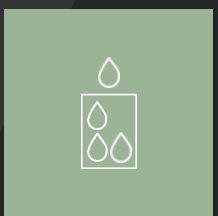
## 2 x GEL SUPER HYDROPODS



1| WASH OUT 4 LITER FOREVER BOTTLE



2| FILL WITH WATER TO THE FILL LINE INDICATED ON THE FOREVER BOTTLE



3| TAKE 2 PODS OUT OF BOX



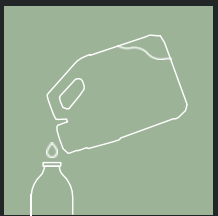
4| PLACE PODS IN THE FOREVER BOTTLE AND LEAVE FOR 30 SECONDS



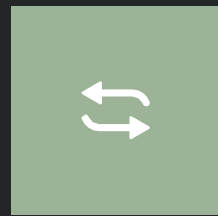
5| PUT LID ON THE FOREVER BOTTLE AND SHAKE FOR 30 SECONDS



6| WAIT FOR 10 MINUTES. THE PRODUCT IS NOW READY TO USE



7| POUR SOAP INTO WALL MOUNTED DISPENSER OR USE FUNNEL TO POUR INTO BOTTLE



8| REPEAT THIS PROCESS EACH TIME THE FOREVER BOTTLE BECOMES EMPTY

# OUR DIFFERENCE



1 pallet of standard  
cartridge soap  
=  
**154 gallons per pallet**

Heavy to transport  
Non-recyclable  
Plastic Waste  
20% soap wasted on average



1 pallet of standard  
bulk fill soap  
=  
**176 gallons per pallet**


Heavy to transport  
Non-recyclable plastic container  
Large storage required








1 pallet of Soap<sub>2</sub>  
Foaming Super Hydropods  
=  
**7,919 gallons per pallet**

Less transport impact  
No Plastic  
Easy to store



The **O<sub>2</sub>** x SOAP<sub>2</sub> 

The O2 Arena moved to Soap<sub>2</sub><sub>o</sub> in 2022.  
In just one year, they...

-  Reduced their costs on soap by **60%**
-  Saved **0.96 tonnes** of plastic
-  Transported **5.29 tonnes** less weight, reducing their CO2 emissions
-  Donated **320,000 liters** of water via the Made Blue Foundation
-  Reduced their storage requirements by **96%**

## PLASTIC SAVED

per month compared to 3 competitor products



= **20 grizzly bears**  
per month or **2 Space Shuttles**  
per year!



## PALLET DIFFERENCE



# OUR MISSION




We are a sustainability-focused business on a mission to eliminate single-use plastics, eliminate the shipping of water, and reduce waste.

Soap<sub>2</sub>o is more than just a foaming hand soap company with a clear vision to be the world's most sustainable concentrate cosmetics company.

Our charity of choice is the Made Blue Foundation, an entrepreneurial organisation, founded in 2014, working with over 400 companies worldwide. Since its creation has generated over 10 billion liters of clean water in developing countries.

 =  132 liters of fresh water donated

 22m liters donated so far by Soap<sub>2</sub>o



# GET IN TOUCH

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[soap2oUSA.com](http://soap2oUSA.com)